

Kenneth Minkoff, MD



Dr. Minkoff is Vice President and Chief Operating Officer Senior at ZiaPartners, Inc., a behavioral health system consultation firm in Tucson, AZ. He is Board-Certified as an addiction psychiatrist and community psychiatrist, Board Member and Products and Services Committee Chair of the American Association for Community Psychiatry, playing a leading role in the development and dissemination of the LOCUS Family of Tools, as well as the Self-assessment for Modification of Anti-Racism Tool (SMART) for which he is co-author. He was one of the original members of the federal Interdepartmental Serious Mental Illness Coordinating Committee (2017-20). He is Co-Chair of the Community Psychiatry Committee of the Group for Advancement of Psychiatry, and one of the lead authors of the 2021 Report: Roadmap to the Ideal Crisis System, published by the National Council for Mental Wellbeing. He is a member of the National Council’s Medical Director Institute and consults to the National Council Centers of Excellence on Integrated Care and CCBHCs. **Dr. Minkoff has been recognized as a national and international leader in the strategic development of quality-driven managed behavioral health care systems and integrated services and systems for complex populations for over 25 years, through the development of the Comprehensive Continuous Integrated System of Care approach, initially developed in the 1990’s as a system design model for implementing integrated services for individuals with co-occurring mental illness and SUD.** Dr. Minkoff’s tenure as a community-hospital-based Medical Director and Chief of Psychiatry extended from 1984-1999, during which he was responsible for oversight and development of every type of inpatient and outpatient MH and SUD program. He also was the Medical Director of a multi-state managed-care-oriented behavioral health hospital management company from 1990-2001, and Medical Director of a large psychiatric hospital in Massachusetts, which included both an integrated MH/SUD unit, and an integrated MI/DD unit, from 1998-2000. With David Pollack, MD, he co-edited a seminal work on public sector managed care, *Public Sector Managed Mental Health Care: A Survival Manual* (1997), and has been a contributor to the development of the American Society of Addiction Medicine patient placement criteria.

What Dr. Minkoff brings

- Experience in designing and implementing state and regional behavioral health systems for people with complex needs
- Extensive public and private managed care and integrated systems policy experience and knowledge
- Change management expertise – strategic planning, implementation, and coordination – working with state and county BH authorities
- Experience consulting with state, regional, county, and provider level system change efforts in NY State

The vast majority of Dr. Minkoff’s work (with Dr. Cline, as ZiaPartners, Inc.) relates to helping systems reorganize themselves within limited resources, at every level, to better meet the needs and inspire the hopes of individuals and families with complex and co-occurring issues that need help. Dr. Minkoff has presented in all 50 states, and Dr. Minkoff and Dr. Cline have

consulted on system strategic planning and implementation activities in state and county projects in over 40 states, 7 Canadian provinces, and 3 states in Australia. Within these change management projects, Dr. Minkoff frequently helps leaders (within state departments and across state departments) to strategically redesign system policy, regulations, and funding instructions in order to support an effective continuum of person-centered, hopeful, strength-based, and integrated MH and SUD services, including both crisis services and continuing care services throughout the system. Over the past years, Dr. Minkoff and Dr. Cline have worked with systems integration activities that involve MH and SUD integration, health and behavioral health integration, integration of behavioral health and cognitive disability services (intellectual/developmental disability and brain injury) along with integration and collaboration with services that relate to the social determinants of health: housing, education, child protection, adult and juvenile justice, and so on. Dr. Minkoff, received his A.B. from Harvard College, and received his M.D. from the University of Pennsylvania School of Medicine.

Relevant projects, most recent first:

- **Ohio MHAS:** Statewide Landscape Analysis and Recommendations for State Crisis System Design. 2021- present. Partnering with HCP
- **Mid-Hudson (NY) Region:** Consultation, training, and technical assistance to county-level Co-occurring System of Care Committees (COSOCs) within the seven-county region, as well as to individual MH, SUD, and I/DD provider agencies within the region. 2020-present. Partnering with Center for Practice Innovation and Harris Project.
- **San Mateo County, CA:** Consultation to the County Health Plan and the County BH and Recovery Services department to create a multi-faceted strategic design and implementation recommendation to improve integrated services and systems for individuals with complex health and BH needs. 2020-2021. Partnered with Healthcare Perspective and Mostly Medicaid
- **Missouri Foundation for Health:** Lead on statewide strategic BH system mapping project to identify level of development of Missouri as a whole, and in 12 community catchment areas, toward an “ideal” community BH system, with specific recommendations for action. 2019-2021. Partnering with TriWest Group, National Council, Lynfro Consulting.
- **Kent County, MI:** Co-lead on system assessment, strategic planning, consensus building, and implementation of a high-quality crisis system in Kent County (Grand Rapids). 2018-20. Partnering with TriWest Group and Common Ground.
- **Meadows Mental Health Policy Institute, TX:** Partnered in planning and implementation of a statewide policy institute with a purpose of facilitating strategic transformation of the Texas BH system. After launch of MMHPI, worked in a consulting role with a focus on System Integration. Assisted with engaging local communities to develop BH leadership and strategic planning capabilities. 2012-2019.